

Builder eNews

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National Accounts Team: A Valuable Resource in the Aviation Market

The Nucor Buildings Group National Accounts program was established to expand the networking capabilities and business opportunities for NBG and our Authorized Builder partners across North America.

When it comes to the Aviation Market, metal buildings are the ideal solution. The NA Team has accumulated the knowledge and understanding of what is required in an aviation metal building. As corporate influencers, they have contacts and access to end customers within the aviation market. Furthermore, in 2021, Nucor Buildings Group secured nearly 25 percent of the Metal Building Manufacturers Association (MBMA) aviation hangar market.

As an Authorized Builder, you can discuss your potential aviation project with one of the NA aviation team members. Contacting them early in the process for advice and information, in conjunction with your DSM, can help you gain a better understanding of what might be needed in your project.

Strengthening the NA Team's expertise are the numerous tradeshow events they attend. In October, National Account Sales Managers Bob Barry and Steve Green attended and exhibited at the most influential business aviation show, the National Business Aviation Association – Business Aviation (NBAA BACE) show in Orlando. The show features nearly 1,000 companies that are shaping the aviation



industry. The NA aviation team will be exhibiting at the MRO Americas show in April 2023. The show is for the maintenance, repair, and overhaul services in aviation and anticipate over 8,500 attendees.

If you're interested in expanding into the aviation market and elevating your brand presence, reach out to the NBG National Accounts Aviation Team, or visit our <u>website</u>.

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