

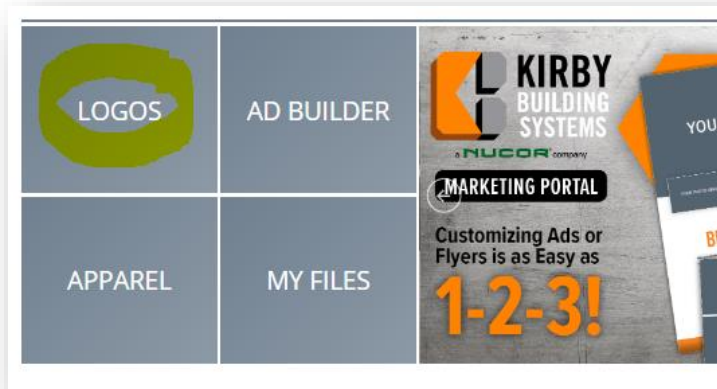
October 2022

The Marketing Portal Logos & Photos

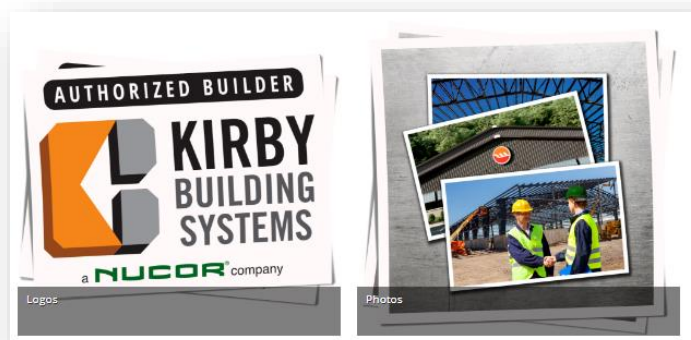
Here at KBS, we know that promoting your business is vital to your success. Our goal is to make that as easy as possible.

Print and digital advertisements are one of the most popular ways we see our Authorized Builders utilizing co-op funds to advertise your businesses.

When utilizing co-op funds, you will need to include the Authorized Builder KBS logo. This is an easy download from the Marketing Portal. Various file types of the logo are available to you under the LOGOS section.



You will notice that two folders are located in this section — Logos & Photos. Our Authorized Builders are often looking for building images to use in their advertisement. In the Photos folder we have numerous images that you can easily download and use for whatever your needs may be.



Example images are shown below.



The Marketing Portal

The Marketing Portal includes tools to help you connect with customers, promote your business, and share the benefits of custom metal buildings. It's a one-stop-shop for polished, professional materials. It offers the ability to easily customize flyers, print ads, jobsite signs, banners, digital marketing templates, apparel, and much more.

Where do you start?

Simply login to your [Builder Dashboard](#) account using your existing credentials and click on the Marketing Portal button.

If you have any questions about the Marketing Portal, please refer to our Quick Start and Frequently Asked Questions guides in the Help Section of the Marketing Portal. You can also ask for assistance using our [Marketing Portal Assistance Form](#). For a more in-depth view on how to access and use the Marketing Portal, we have recorded a webinar. You can watch the webinar at any time and share it with others in your company who would find it beneficial.

WATCH ON-DEMAND WEBINAR